

“AFTERLIFE – To The Bone Cocktail Competition”

Terms and Conditions

Information on how to enter and prize(s) form part of these Terms and Conditions (**terms**). By participating, you agree to be bound by these terms. Entries must comply with these terms to be valid.

Details	
Promotion Website	www.campariacademy.com/en-au
Promoter	Campari Australia Pty Ltd (ABN 72 137 554 726) of Level 21, 141 Walker Street, North Sydney, NSW 2060.
Promotional Period	The Promotion commences at 12am AEST on 23/5/24 and closes at midnight AEST on 10/9/24.
Eligible Entrants	Entry is open to Australian residents aged 18 years or over who currently work in a licenced venue and have a valid RSA Employees (and their immediate families) of the Promoter, its related entities and any agencies associated with this Promotion are ineligible to enter.
Entry	<p>1. To enter, each Eligible Entrant must:</p> <ul style="list-style-type: none"> (a) Create an original cocktail inspired by a forgotten classic using at least 30 ml of Espolon Blanco, Reposado or Anejo Drinks must contain 6 ingredients or less, not including ice or garnish. (b) Enter via www.campariacademy.com/en-au and enter your Full Name, Current Venue, State, Post Code, T shirt size, Email, Phone, Social handle, Venue social handle, Gender, DOB, Product used, Drink Name, Name of classic Recipe, Method, Garnish, Story/Inspiration , Picture upload of drink submission. (c) Share the image of their cocktail with the Espolon product used and recipe on their Instagram page using the hashtag #AfterlifeToTheBone and tag @campariacademy_au @espolontequilaau. <p style="text-align: center;">Entries close 11:59pm Sunday 7th July</p> <p>2. Entries which in the reasonable opinion of the Promoter:</p> <ul style="list-style-type: none"> (a) are received outside the Promotional Period; (b) contain defamatory, offensive or inappropriate content or infringe intellectual property rights; (c) are incomplete or indecipherable; or (d) do not otherwise comply with these terms, <p>will be invalid and ineligible for any prize.</p> <p>3. Only 1 entry permitted per person.</p>
Competition criteria	<p>4. Each valid entry will be individually judged on paper by representatives of Campari AU BA Team based on: Drink Name/10, Visual Aesthetic/10, Recipe/Balance/10, Method/Technique/10, Garnish - 5, Story/Inspiration/Connection to Classic/10, Picture upload of drink submission, Description of how they would promote drink in venue/10. The top 25 semi-finalists will be announced on the 15th July. This is a game of skill – chance plays no part.</p>
Judging date and time	<p>5. The Top 25 semi -finalists will be judged by Campari BA’s in venues during August. Criteria will be: Ranging/5, Visabilty/Communication/10, Social Media/10, Name/5, Visual aesthetic/10, Technique/10, Aroma/10, Flavour/20, Interpretation & connection to Classic/10, Theatre/Ritual/5, X-Factor/5. Total/100</p> <p>6. The Top 6 National Finalists will be announced on Monday 26th August.</p> <p>7. Finalists will then be invited to compete in the National final at Sydney Bar Week 10th September where the winner will be announced.</p> <p>8. The Promoter may at any time (including after the Promotional Period), verify the validity of entries and entrants and reserves the right, in its sole discretion, to disqualify any individual who the</p>

	<p>Promoter reasonably believes has breached any of these terms, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the Promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.</p> <p>9. If there is a dispute as to the identity of an entrant, the Promoter may, in its sole discretion, determine the identity of the entrant.</p>
Prize(s)	<p>10. The Overall winning Bartender will be awarded with \$10,000.</p> <p>11. All taxes (excluding GST) and any ancillary costs which may be payable as a consequence of receiving the Prize are the sole responsibility of the Winner.</p> <p>12. The total prize pool is valued at \$10,000.</p> <p>13. If the Prize is unavailable, the Promoter in its absolute discretion, may substitute the Prize (or a component of the Prize) with a prize of equal value and/or specification, subject to any written directions from a regulatory authority.</p> <p>14. The Promoter will not be liable for any loss, damage or injury suffered or sustained (even if caused by negligence) as a result of accepting and/or using the Prize, except for any liability which cannot be excluded by law.</p>
Notification of Winner	<p>15. The overall Winners will be announced during the Final event held at Sydney Bar Week on 10th September.</p>
Privacy	<p>16. The Promoter will collect, use and disclose entrants' personal information in conducting the Promotion in accordance with its Privacy Policy, available at http://www.campariacademy.com/en-au. The Promoter may also use entrants' personal information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages to, or telephoning, any entrant. Entrants may opt out of such marketing messages at any time by clicking on the unsubscribe link contained in the message.</p> <p>17. All entrants consent to the Promoter using their name, likeness, image, Content and/or voice in the event they are a Winner (including photograph, film and/or recording of same) in any media for an unlimited period without remuneration for the purpose of promoting the Promotion and any of the Promoter's products.</p> <p>18. Entrants also license and grant the Promoter, its affiliates and sub-licensees a non-exclusive, royalty-free, perpetual, worldwide, irrevocable, and sub-licensable right to use, reproduce, modify, adapt, publish and display their entry (including the Content) for any purpose, including but not limited to future promotional, marketing or publicity purposes, in any media, without compensation, restriction on use, attribution or liability. Entrants consent to any dealings with their entry that may otherwise infringe any moral rights in the entry, to the extent permitted by law.</p>
Miscellaneous	<p>19. The Promoter encourages consumers to enjoy liquor responsibly. Consumers of legal drinking age are advised to consider the safe drinking levels recommended in the National Health & Medical Research Council Australian Alcohol Guidelines (available at www.nhmrc.gov.au).</p> <p>20. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated for any reason beyond the reasonable control of the Promoter including technical difficulties, unauthorised intervention or fraud, the Promoter may to the extent permitted by law:</p> <ul style="list-style-type: none"> (a) disqualify any entrant; or (b) subject to any written directions from a regulatory authority, modify, suspend, terminate or cancel the Promotion or modify the Prize, as appropriate. <p>Nothing in these terms limits, excludes or modifies (or purports to do so) any non-excludable guarantees or warranties under consumer law (Non-Excludable Guarantees).</p> <p>21. Except for the Non-Excludable Guarantees and any other liability that cannot by law be excluded, the Promoter (including its respective officers, employees and agents) will not be responsible and excludes all liability (including negligence) for any personal injury or loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of:</p> <ul style="list-style-type: none"> (a) the Promotion and/or the taking or use of the Prize;

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| | <ul style="list-style-type: none">(b) any technical difficulties or equipment malfunction outside of the Promoter's reasonable control;(c) any theft, unauthorised access or third party interference;(d) any late, lost or altered entries due to any reason beyond the Promoter's reasonable control;(e) any tax liability incurred by a Winner or entrant; or(f) any damage to or delay in transit of the Prize during delivery, except to the extent caused or contributed to by the Promoter. |
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